



Year: 10

Subject: Business

Term Two

Topic: Local Businesses

Knowledge and Understanding to be developed:

Develop their understanding of the examination specification, and to test the subject knowledge at key points.

Key Terms to be learnt this term:

Local, National, International, Global
Competition.
SWOT analysis
SMART objectives

Week 1 Learning Objectives and Outcomes:	Assessments:	Homework:
<p>Students should be able to: Identify local businesses to Anglesey and investigate how they target their audience.</p>	Investigate a Local Business	Complete and upload task to Moodle 3
Week 2-3 Learning Objectives and Outcomes:	Assessments:	Homework:
<p>Students should be able to: Produce four SWOT analysis' for local businesses; identify how these businesses could expand and develop</p>	Create 4 SWOTs	Complete unfinished work
Week 4-6 Learning Objectives and Outcomes:	Assessments:	Homework:
<p>Students should be able to: Understand how the location of a business is such a large factor – look at how some companies trade across borders</p>	Business Locations	Needs completing and uploading to Moodle 3
Week 7/8 Learning Objectives and Outcomes:	Assessments:	Homework:
<p>Students should be able to: All pupils should gain an understanding of what SMART objectives are and how a business or organization can use these to further their success.</p>	End of term examination, feedback as group task	Examination revision

Skills

COMMUNICATION: Classroom discussions and group/pair work.

LITERACY: Information selection, comprehension, final assessments and exam questions.

DCF: Use of Moodle 3 to upload and track work; individual research on tasks